
trytond*_marketing_email Documentation*

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The marketing_email module manages mailing lists.

MAILING LIST

A mailing list groups emails under a name and a language

EMAIL

It stores emails for a mailing list and provides links to the related party or web user.

Two actions are available:

- *Request Subscribe* which sends an e-mail to confirm the subscription to a list.
- *Request Unsubscribe* which sends an e-mail to confirm the unsubscription of an email address from the list.

MESSAGE

It stores a message to send to all e-mails addresses on a list. A message is defined by:

- From: the address from which the message is sent.
- List: the list of addresses to send the message to.
- Title
- Content
- State:
 - Draft
 - Sending
 - Sent

A wizard is available that sends a message to a unique e-mail address from the list for test purposes.

CONFIGURATION

The marketing_email module uses parameters from the section:

- *[marketing]*:
 - *email_from*: The default *From* for the e-mails that get sent.
 - *email_subscribe_url*: the URL to confirm the subscription to which the parameter *token* will be added.
 - *email_unsubscribe_url*: the URL to unsubscribe an e-mail address to which the parameter *token* will be added.
 - *email_spy_pixel*: A boolean to activate spy pixel. Disable by default.